



## Local Issue Ad Public File Checklist

Station WGHP

Date 7/27

1. Name of Sponsor RNC/Romney
2. 7/25-7/31  
Flight dates and times
3. Right Choice  
Name of spot/description of script/issue
4. \_\_\_\_\_  
Substantiation provided (describe)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Officers and Directors of sponsor in Station Public File X  
Yes No (explain below)
6. Sponsor ID: X  
Yes No (explain below)

NOTES:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WGHP-High Point	<b>Date:</b> 7/23/12
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I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for July 25-July 31					

**Total Charges:** \*see schedules for July 25-July 31

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/23/12

Date

*S. Kincaid*  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WGHP-TV

## ORDER

Print Date 07/24/12

Page 1 of 4

Flight Dates 07/25/12-07/31/12

Contract / Revision 563391 /

Original Date / Revision  
07/24/12 07/24/12Advertiser Republican National Committee - Romney  
138 Conant Street  
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

138 Conant Street  
Beverly, MA 01915Product  
RNC-ROMNEY

Agency Com 15%

Billing Contact

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 128

Alt Order # 9777375 - revision

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 3

Advertiser Ref

Primary Account Executive  
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 41% Market Value 138658

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	18%	24958
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	38%	52690
WXLV	3%	4159

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	49	\$29,758.50	\$35,010.00	0.00	06/25/12	07/29/12	49	\$29,758.50	\$35,010.00
August 2012	32	\$18,564.00	\$21,840.00	0.00	07/30/12	07/31/12	32	\$18,564.00	\$21,840.00
Totals	81	\$48,322.50	\$56,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	8	07/30/12	07/31/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					4	\$800.00		0.00			
2	8	07/25/12	07/27/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--WTF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					6	\$800.00		0.00			
3	8	07/25/12	07/27/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	--WTF--	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															



														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	6	07/30/12	07/31/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	MT-----	:30	2	\$220.00	5	0.00	NM	2	\$440.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$220.00		0.00			
14	6	07/25/12	07/27/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	--WTF--	:30	3	\$220.00	5	0.00	NM	3	\$660.00
JUDGE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					3	\$220.00		0.00			
15	8	07/30/12	07/31/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	MT-----	:30	2	\$220.00	5	0.00	NM	2	\$440.00
JUDGE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$220.00		0.00			
16	8	07/30/12	07/31/12	M-F 5-6p Fox 6 News at 5pm	CM-All	5-6p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$1,200.00		0.00			
17	6	07/25/12	07/27/12	M-F 5-6p Fox 6 News at 5pm	CM-All	5-6p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					3	\$1,200.00		0.00			
18	6	07/30/12	07/31/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MT-----	:30	2	\$1,600.00	3	0.00	NM	2	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$1,600.00		0.00			
19	8	07/25/12	07/27/12	M-F 6-630p Fox 6 News at 6pm	CM-All	6-630p	--WTF--	:30	3	\$1,600.00	3	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					3	\$1,600.00		0.00			
20	6	07/30/12	07/31/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$1,400.00		0.00			
21	8	07/25/12	07/27/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--WTF--	:30	3	\$1,400.00	3	0.00	NM	3	\$4,200.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					3	\$1,400.00		0.00			
22	8	07/25/12	07/27/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					3	\$1,200.00		0.00			
23	6	07/30/12	07/31/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
EXTRA															



WGHP-TV

Print Date: 07/24/12

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Contract / Revision **563391** Flight Dates **07/25/12-07/31/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 07/24/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC-ROMNEY**

Estimate # **128**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
23	8	07/30/12	07/31/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/30/12	08/05/12	MT-----	2		\$1,200.00		0.00							
24	8	07/30/12	07/31/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,300.00	3	0.00	NM	2	\$2,800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/30/12	08/05/12	MT-----	2		\$1,300.00		0.00							
25	8	07/25/12	07/27/12	LN (M-F) Late News M-F	CM-All	10-11p	--WTF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	--WTF--	3		\$1,300.00		0.00							
26	8	07/28/12	07/28/12	MLB on FOX Daytime MLB on FOX Daytime	CM-All	4-7p (4:00 PM-7:00 PM)	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
MLB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	-----S-	1		\$500.00		0.00							
27	8	07/29/12	07/29/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	-----S	1		\$100.00		0.00							
28	8	07/29/12	07/29/12	Su 6p-7p Su 6p-7p	CM-All	8p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	-----S	1		\$450.00		0.00							
29	8	07/29/12	07/29/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$900.00	3	0.00	NM	1	\$900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	-----S	1		\$900.00		0.00							
N 30	8	07/26/12	07/27/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	---TF--	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	---TF--	3		\$800.00		0.00							
N 31	8	07/25/12	07/27/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---TF--	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
RACHEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	---TF--	1		\$100.00		0.00							
N 32	8	07/25/12	07/27/12	M-F 12-1230p Noon News	CM-All	12-1230p	---TF--	:30	2	\$100.00	5	0.00	NM	2	\$200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		07/23/12	07/29/12	---TF--	2		\$100.00		0.00							
														Totals	81	\$56,850.00

**WGHP-TV**

## ORDER

Print Date 07/24/12

Page 1 of 4

**Flight Dates 07/25/12-07/31/12**

Order Sep 00:15:00

Product

**Estimate #      128**

**Alt Order # 9777375**

**Billing Type**      **Cash**

**Order Type**      **GENERAL**

**Billing Cycle** EOM/EOC

**Billing Calendar BROADCAST**

Demographic A35+

Rev Codes      SP-POL    PLC      POL

**Product Codes** PL1Aa

Priority 3

Advertiser Ref

Contract / Revision 563391 /

Original Date / Revision  
07/24/12 07/24/12

**Advertiser** Republican National Commi - Romney  
138 Conant Street  
Beverly, MA 01915

**Agency American Rambler Products**

**Buying Contact** **Stephanie Kincaid**

**Sales Office DC-M**

Sales Region NAT

Agency Ref

**138 Conant Street  
Beverly, MA 01915**

## Primary Account Executive

## Brad Philipps

Account Executive	Order%	Start Date	End Date
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Brad Philipps	100%
---------------	------

Order Share 41%    Market Value 124756

Competing Station	% of Order	Amount
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UNKWN	%	0
WFMY	18%	22456
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	38%	47407
WXLV	3%	3742

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	43	\$27,463.50	\$32,310.00	0.00	06/25/12	07/29/12	43	\$27,463.50	\$32,310.00
August 2012	26	\$16,014.00	\$18,840.00	0.00	07/30/12	07/31/12	26	\$16,014.00	\$18,840.00
<b>Totals</b>	<b>69</b>	<b>\$43,477.50</b>	<b>\$51,150.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	8	07/30/12	07/31/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	MT-----					2	\$800.00		0.00			
E 2	8	07/25/12	07/27/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--WTF--	:30	6	\$800.00	3	0.00	NM	6	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--					6	\$800.00		0.00			
E 3	8	07/25/12	07/27/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	--WTF--	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															



													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	8	07/25/12	07/27/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	--WTF--	:30	3	\$800.00	3	0.00 NM	3	\$2,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--WTF--					3	\$800.00		0.00		
E 4	8	07/30/12	07/31/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	MT-----	:30	2	\$800.00	3	0.00 NM	2	\$1,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	MT-----					2	\$800.00		0.00		
E 5	8	07/25/12	07/27/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	--WTF--	:30	3	\$400.00	3	0.00 NM	3	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--WTF--					3	\$400.00		0.00		
E 6	8	07/30/12	07/31/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	MT-----	:30	2	\$400.00	3	0.00 NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	MT-----					2	\$400.00		0.00		
E 7	8	07/30/12	07/31/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	MT-----	:30	2	\$100.00	5	0.00 NM	2	\$200.00
RACHEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	MT-----					2	\$100.00		0.00		
E 8	8	07/25/12	07/27/12	M-F 10-11a M-F 10a-11a	CM-All	10-11a	--WTF--	:30	3	\$100.00	5	0.00 NM	3	\$300.00
RACHEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--WTF--					3	\$100.00		0.00		
E 9	8	07/30/12	07/31/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	MT-----	:30	2	\$80.00	5	0.00 NM	2	\$180.00
NATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	MT-----					2	\$80.00		0.00		
E 10	8	07/30/12	07/31/12	M-F 12-1230p Noon News	CM-All	12-1230p	MT-----	:30	2	\$100.00	5	0.00 NM	2	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	MT-----					2	\$100.00		0.00		
E 11	8	07/25/12	07/27/12	M-F 12-1230p Noon News	CM-All	12-1230p	--WTF--	:30	3	\$100.00	5	0.00 NM	3	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--WTF--					3	\$100.00		0.00		
E 12	8	07/25/12	07/27/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	--WTF--	:30	3	\$200.00	5	0.00 NM	3	\$600.00
JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/23/12	07/29/12	--WTF--					3	\$200.00		0.00		
E 13	8	07/30/12	07/31/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	MT-----	:30	2	\$220.00	5	0.00 NM	2	\$440.00
JUDY														





WGHP-TV

Print Date: 07/24/12

Page 4 of 4

Contract / Revision **563391** Flight Dates **07/25/12-07/31/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 07/24/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC-ROMNEY**

Estimate # **128**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 23	8	07/30/12	07/31/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MT-----					2	\$1,200.00		0.00				
E 24	8	07/30/12	07/31/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,300.00	3	0.00	NM	2	\$2,600.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	MT-----					2	\$1,300.00		0.00				
E 25	8	07/25/12	07/27/12	LN (M-F) Late News M-F	CM-All	10-11p	--WTF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	--WTF--					3	\$1,300.00		0.00				
E 26	8	07/28/12	07/28/12	MLB on FOX Daytime MLB on FOX Daytime	CM-All	4-7p (4:00 PM-7:00 PM)	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
MLB																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S-					1	\$500.00		0.00				
E 27	8	07/29/12	07/29/12	FOX Naws Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S					1	\$100.00		0.00				
E 28	8	07/29/12	07/29/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S					1	\$450.00		0.00				
E 29	8	07/29/12	07/29/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$900.00	3	0.00	NM	1	\$900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S					1	\$900.00		0.00				
														Totals	69	\$51,150.00

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC-ROMNEY	128

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	563391	9777375

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/25/12	07/27/12	Fox 8 Morning News	6-7a	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    --WTF--                    6                \$800.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
10	8	W	07/25/12	6:13 AM	Fox 8 Morning News	6-7a	:30	2012MRFP064H	\$800.00   NM
8	8	W	07/25/12	6:58 AM	Fox 8 Morning News	6-7a	:30	2012MRFP065H	\$800.00   NM
14	8	Th	07/26/12	6:28 AM	Fox 8 Morning News	6-7a	:30	2012MRFP064H	\$800.00   NM
12	8	Th	07/26/12	6:52 AM	Fox 8 Morning News	6-7a	:30	2012MRFP064H	\$800.00   NM
28	8	F	07/27/12	6:22 AM	Fox 8 Morning News	6-7a	:30	2012MRFP064H	\$800.00   NM
26	8	F	07/27/12	6:39 AM	Fox 8 Morning News	6-7a	:30	2012MRFP064H	\$800.00   NM
3	07/25/12	07/27/12	Fox 8 Morning News	8-9a	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    --WTF--                    3                \$800.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	8	W	07/25/12	8:21 AM	Fox 8 Morning News	8-9a	:30	2012MRFP064H	\$800.00   NM
2	8	Th	07/26/12	8:39 AM	Fox 8 Morning News	8-9a	:30	2012MRFP065H	\$800.00   NM
1	8	F	07/27/12	8:51 AM	Fox 8 Morning News	8-9a	:30	2012MRFP064H	\$800.00   NM
5	07/25/12	07/27/12	Fox 8 Morning News	9a-10a	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    --WTF--                    3                \$400.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	W	07/25/12	9:10 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP064H	\$400.00   NM
3	8	Th	07/26/12	9:37 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP064H	\$400.00   NM
2	8	F	07/27/12	9:29 AM	Fox 8 Morning News	9a-10a	:30	2012MRFP064H	\$400.00   NM

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
Republican National Comm		RNC-ROMNEY	128

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/25/12	07/27/12	M-F 10a-11a	10-11a	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 10:10 AM M-F 10a-11a 10-11a :30 2012MRFP065H \$100.00 NM 2 8 Th 07/26/12 10:10 AM M-F 10a-11a 10-11a :30 2012MRFP064H \$100.00 NM 3 8 F 07/27/12 10:26 AM M-F 10a-11a 10-11a :30 2012MRFP064H \$100.00 NM									
11	07/25/12	07/27/12	Noon News	12-1230p	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 12:26 PM Noon News 12-1230p :30 2012MRFP064H \$100.00 NM 3 8 Th 07/26/12 12:09 PM Noon News 12-1230p :30 2012MRFP065H \$100.00 NM 2 8 F 07/27/12 12:29 AM Noon News 12-1230p :30 2012MRFP065H \$100.00 NM									
12	07/25/12	07/27/12	M-F 4-430p	4-430p	--WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 4:10 PM M-F 4-430p 4-430p :30 2012MRFP064H \$200.00 NM 3 8 Th 07/26/12 4:11 PM M-F 4-430p 4-430p :30 2012MRFP064H \$200.00 NM 2 8 F 07/27/12 4:12 PM M-F 4-430p 4-430p :30 2012MRFP064H \$200.00 NM									
14	07/25/12	07/27/12	M-F 430-5p	430-5p	--WTF--	:30	3	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 4:54 PM M-F 430-5p 430-5p :30 2012MRFP064H \$220.00 NM 2 8 Th 07/26/12 4:54 PM M-F 430-5p 430-5p :30 2012MRFP064H \$220.00 NM 3 8 F 07/27/12 4:40 PM M-F 430-5p 430-5p :30 2012MRFP064H \$220.00 NM									
17	07/25/12	07/27/12	Fox 8 News at 5pm	5-6p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 5:17 PM Fox 8 News at 5pm 5-6p :30 2012MRFP065H \$1,200.00 NM 3 8 Th 07/26/12 5:40 PM Fox 8 News at 5pm 5-6p :30 2012MRFP065H \$1,200.00 NM 2 8 F 07/27/12 5:26 PM Fox 8 News at 5pm 5-6p :30 2012MRFP064H \$1,200.00 NM									
19	07/25/12	07/27/12	Fox 8 News at 6pm	6-630p	--WTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 07/25/12 6:17 PM Fox 8 News at 6pm 6-630p :30 2012MRFP064H \$1,600.00 NM 2 8 Th 07/26/12 6:11 PM Fox 8 News at 6pm 6-630p :30 2012MRFP064H \$1,600.00 NM 3 8 F 07/27/12 6:16 PM Fox 8 News at 6pm 6-630p :30 2012MRFP065H \$1,600.00 NM									

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	128	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/25/12	07/27/12	M-F 630-7p	630-7p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 07/25/12 6:54 PM M-F 630-7p 630-7p :30 2012MRFP064H \$1,400.00 NM 3 8 Th 07/26/12 6:47 PM M-F 630-7p 630-7p :30 2012MRFP064H \$1,400.00 NM 2 8 F 07/27/12 6:46 PM M-F 630-7p 630-7p :30 2012MRFP064H \$1,400.00 NM									
22	07/25/12	07/27/12	M-F 7-730p	7-730p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 W 07/25/12 7:23 PM M-F 7-730p 7-730p :30 2012MRFP064H \$1,200.00 NM 2 8 Th 07/26/12 7:25 PM M-F 7-730p 7-730p :30 2012MRFP064H \$1,200.00 NM 1 8 F 07/27/12 7:12 PM M-F 7-730p 7-730p :30 2012MRFP064H \$1,200.00 NM									
25	07/25/12	07/27/12	Late News M-F	10-11p	--WTF--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 --WTF-- 3 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 8 W 07/25/12 10:23 PM Late News M-F 10-11p :30 2012MRFP065H \$1,300.00 NM 2 8 Th 07/26/12 10:51 PM Late News M-F 10-11p :30 2012MRFP064H \$1,300.00 NM 1 8 F 07/27/12 10:38 PM Late News M-F 10-11p :30 2012MRFP064H \$1,300.00 NM									
26	07/28/12	07/28/12	MLB on FOX Daytime	4-7p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 07/28/12 6:03 PM MLB on FOX Daytime 4-7p :30 2012MRFP064H \$500.00 NM									
27	07/29/12	07/29/12	FOX News Sunday	9-10a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 07/29/12 9:52 AM FOX News Sunday 9-10a :30 2012MRFP064H \$100.00 NM									
28	07/29/12	07/29/12	Su 6p-7p	6p-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 07/29/12 6:35 PM Su 6p-7p 6p-7p :30 2012MRFP064H \$450.00 NM									
29	07/29/12	07/29/12	Late News Su	10-11p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Su 07/29/12 10:26 PM Late News Su 10-11p :30 2012MRFP065H \$900.00 NM									

## INVOICE



Send Payment To:  
**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC-ROMNEY	128	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	07/26/12	07/27/12	Fox 8 Morning News	8-9a	---TF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12   07/29/12   ---TF--                   3               \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 8    Th   07/26/12   8:19 AM Fox 8 Morning News       8-9a               :30 2012MRFP064H               \$800.00   NM									
1 8    Th   07/26/12   8:46 PM Fox 8 Morning News       8-9a               :30 2012MRFP065H               \$800.00   NM									
2 8    F    07/27/12   8:29 AM Fox 8 Morning News       8-9a               :30 2012MRFP065H               \$800.00   NM									
31	07/25/12	07/27/12	M-F 10a-11a	10-11a	---TF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12   07/29/12   ---TF--                   1               \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8    Th   07/26/12   10:48 AM M-F 10a-11a       10-11a               :30 2012MRFP064H               \$100.00   NM									
32	07/25/12	07/27/12	Noon News	12-1230p	---TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12   07/29/12   ---TF--                   2               \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8    Th   07/26/12   12:26 PM Noon News       12-1230p               :30 2012MRFP064H               \$100.00   NM									
1 8    F    07/27/12   12:10 PM Noon News       12-1230p               :30 2012MRFP065H               \$100.00   NM									

Total Spots                               **49**       Gross Total                               **\$35,010.00**

## Payment Terms 30 Days

Agency Commission                               **\$5,251.50**

Net Amount Due                               **\$29,758.50**

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-2	08/05/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC-ROMNEY	128

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	563391	9777375

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	07/31/12	Fox 8 Morning News	6-7a	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 M 07/30/12 6:27 AM Fox 8 Morning News 6-7a :30 2012MRFP064H \$800.00 NM									
2 8 M 07/30/12 6:52 AM Fox 8 Morning News 6-7a :30 2012MRFP064H \$800.00 NM									
1 8 Tu 07/31/12 6:20 AM Fox 8 Morning News 6-7a :30 2012MRFP065H \$800.00 NM									
4 8 Tu 07/31/12 6:58 AM Fox 8 Morning News 6-7a :30 2012MRFP064H \$800.00 NM									
4	07/30/12	07/31/12	Fox 8 Morning News	8-9a	MT-----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 M 07/30/12 8:20 AM Fox 8 Morning News 8-9a :30 2012MRFP064H \$800.00 NM									
1 8 Tu 07/31/12 8:23 AM Fox 8 Morning News 8-9a :30 2012MRFP064H \$800.00 NM									
3 8 Tu 07/31/12 8:46 AM Fox 8 Morning News 8-9a :30 2012MRFP064H \$800.00 NM									
6	07/30/12	07/31/12	Fox 8 Morning News	9a-10a	MT-----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/30/12 9:22 AM Fox 8 Morning News 9a-10a :30 2012MRFP065H \$400.00 NM									
2 8 Tu 07/31/12 9:27 AM Fox 8 Morning News 9a-10a :30 2012MRFP065H \$400.00 NM									
3 8 Tu 07/31/12 9:45 AM Fox 8 Morning News 9a-10a :30 2012MRFP064H \$400.00 NM									
7	07/30/12	07/31/12	M-F 10a-11a	10-11a	MT-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 M 07/30/12 10:23 AM M-F 10a-11a 10-11a :30 2012MRFP064H \$100.00 NM									
1 8 Tu 07/31/12 10:59 AM M-F 10a-11a 10-11a :30 2012MRFP064H \$100.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-2	08/05/12	August 2012	07/30/12 - 07/31/12
Advertiser		Product	Estimate Number
Republican National Comm		RNC-ROMNEY	128

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/30/12	07/31/12	M-F 11a-12p	11a-12p	MT-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 11:20 AM M-F 11a-12p 11a-12p :30 2012MRFP064H \$80.00 NM 1 8 Tu 07/31/12 11:31 AM M-F 11a-12p 11a-12p :30 2012MRFP064H \$80.00 NM									
10	07/30/12	07/31/12	Noon News	12-1230p	MT-----	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 07/30/12 12:08 PM Noon News 12-1230p :30 2012MRFP064H \$100.00 NM 1 8 M 07/30/12 12:25 PM Noon News 12-1230p :30 2012MRFP065H \$100.00 NM 4 8 Tu 07/31/12 11:59 AM Noon News 12-1230p :30 2012MRFP065H \$100.00 NM 2 8 Tu 07/31/12 12:16 PM Noon News 12-1230p :30 2012MRFP064H \$100.00 NM									
13	07/30/12	07/31/12	M-F 4-430p	4-430p	MT-----	:30	2	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 4:11 PM M-F 4-430p 4-430p :30 2012MRFP064H \$220.00 NM 1 8 Tu 07/31/12 4:29 PM M-F 4-430p 4-430p :30 2012MRFP064H \$220.00 NM									
15	07/30/12	07/31/12	M-F 430-5p	430-5p	MT-----	:30	2	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 07/30/12 4:49 PM M-F 430-5p 430-5p :30 2012MRFP064H \$220.00 NM 2 8 Tu 07/31/12 4:54 PM M-F 430-5p 430-5p :30 2012MRFP064H \$220.00 NM									
16	07/30/12	07/31/12	Fox 8 News at 5pm	5-6p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 5:26 PM Fox 8 News at 5pm 5-6p :30 2012MRFP064H \$1,200.00 NM 1 8 Tu 07/31/12 5:31 PM Fox 8 News at 5pm 5-6p :30 2012MRFP065H \$1,200.00 NM									
18	07/30/12	07/31/12	Fox 8 News at 6pm	6-630p	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 6:16 PM Fox 8 News at 6pm 6-630p :30 2012MRFP065H \$1,600.00 NM 1 8 Tu 07/31/12 6:16 PM Fox 8 News at 6pm 6-630p :30 2012MRFP064H \$1,600.00 NM									
20	07/30/12	07/31/12	M-F 630-7p	630-7p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 07/30/12 6:46 PM M-F 630-7p 630-7p :30 2012MRFP064H \$1,400.00 NM 2 8 Tu 07/31/12 6:45 PM M-F 630-7p 630-7p :30 2012MRFP064H \$1,400.00 NM									

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**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
563391-2	08/05/12	August 2012	07/30/12 - 07/31/12
Advertiser		Product	Estimate Number
Republican National Comm		RNC-ROMNEY	128

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	07/30/12	07/31/12	M-F 7-730p	7-730p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 07/30/12 7:19 PM M-F 7-730p 7-730p :30 2012MRFP064H \$1,200.00 NM 2 8 Tu 07/31/12 7:12 PM M-F 7-730p 7-730p :30 2012MRFP064H \$1,200.00 NM									
24	07/30/12	07/31/12	Late News M-F	10-11p	MT-----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MT----- 2 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 07/30/12 10:46 PM Late News M-F 10-11p :30 2012MRFP064H \$1,300.00 NM 2 8 Tu 07/31/12 10:38 PM Late News M-F 10-11p :30 2012MRFP065H \$1,300.00 NM									
<u>Total Spots</u>							32	<u>Gross Total</u>	\$21,840.00

## Payment Terms 30 Days

<u>Agency Commission</u>	\$3,276.00
<u>Net Amount Due</u>	\$18,564.00

American Rambler Productions

WGHP001

WGHP

Account # Romney for President / RNC

Payment Number

0000000000003323

Check Date

Jul 23, 2012

Check Number

3204

Voucher Number

Invoice Number

Invoice Date

Outstanding Amt

Net Paid Amt

Discount Taken

Write Off

Net Check Amt

0000000000003759

JULY 25-31

07/23/2012

\$48,382.00

\$48,382.00

\$0.00

\$0.00

\$48,382.00

TOTALS:

\$48,382.00

\$48,382.00

\$0.00

\$0.00

\$48,382.00

American Rambler Productions

136 Corbett Street  
Beverly, MA 01913

Chain Bridge Bank, N.A.

1445-A Lincolnton Avenue  
McLean, VA 22101

056009479

In the Order of

WGHP

2005 Francis Street  
High Point, NC 28603

SECURITY FEATURES INCLUDING MICRUMS ON BACK

3204

056009479:2100111547

American Rambler Productions

WGHP001

WGHP

Account # Romney for President

Payment Number

0000000000003323

Check Date

Jul 23, 2012

Check Number

3204

Voucher Number

Invoice Number

Invoice Date

Outstanding Amt

Net Paid Amt

Discount Taken

Write Off

Net Check Amt

0000000000003759

JULY 25-31

07/23/2012

\$48,382.00

\$48,382.00

\$0.00

\$0.00

\$48,382.00

TOTALS:

\$48,382.00

\$48,382.00

\$0.00

\$0.00

\$48,382.00